



METROLINA
LIBRARY
ASSOCIATION



Metrolina Library Association Conference

June 11, 2015

Sponsored by:



The University of North Carolina
GREENSBORO
Department of Library and Information Studies



RITTENHOUSE



DIGITAL
LIBRARY



JOHNSON & WALES
UNIVERSITY

Registration & Light Breakfast – 8 – 9am

Opening Comments – 9-9:15am

Keynote – 9:15-10:15am

Librarians as Freedom Fighters: The Ineffable Value of Sticking Your Neck Out
Jim Carmichael (University of North Carolina at Greensboro)

Breakout Session 1 – 10:30 – 11:20am

The Presenters Showcase and Adult Summer Reading

David Sniffin, Charlotte Mecklenburg Library

Jennie Davis, Charlotte Mecklenburg Library

Christine Bretz, Charlotte Mecklenburg Library

A Presenters Showcase is a unique way to provide library staff with a one stop shop for summer reading, where staff can meet and greet presenters, negotiate dates and fees, and schedule their whole summer reading program plan in one go. This breakout session will describe the Presenters Showcase concept, from inception to presentation to follow up action plans. It's a great way to empower staff to create their own Adult Summer Reading program plan, and to secure programs and presenters that their patrons want to see.

Practically Teaching: Training the Next Generation of Instruction Librarians Through an LIS Practicum Experience

Jenny Dale, University of North Carolina at Greensboro

Teaching skills are critical for librarians in many different roles, but many new librarians lack practical experience in teaching or training. This presentation will focus on an instruction practicum program that offers LIS students hands-on experience with classroom teaching, from lesson planning through assessment. The current structure of the practicum is designed to maximize practical experience, encourage reflective practice, and promote continuous improvement of teaching skills. In addition to describing this structure and how it has evolved over time, I will share best practices for training new teaching librarians based on the library literature and my own experiences.

Guide On The T&P Side: Using Tech To Make Tenure

Deborah Tritt, University of South Carolina Aiken

Kaetrena Davis Kendrick, University of South Carolina Lancaster

The process of Tenure and Promotion (T&P) requires candidates to provide justification and evidence of their academic activities (usually librarianship or teaching, scholarship, and service). While guidelines for these processes vary widely across campuses, librarians are in a unique position to assist teaching faculty (and themselves, if on tenure track) with leveraging free applications to share activities, collect metrics, and organize files. The presenters will discuss their experience with the T&P process and how they introduce and apply selected no-cost tools in their own bids and with teaching faculty.

Devil's Advocate: Release Your Inner Critic

Abby Rovner, Central Piedmont Community College

Do you have concerns about the way libraries work? Are there trends or ideas you question? Is something nagging at you about the library world? Come hear a few concerns. See a new perspective. Dig deep and discuss these concerns with colleagues. Find a new appreciation and come away with a deeper understanding for what we do as librarians - and maybe ease your mind.

Breakout Session 2 – 11:30am – 12:20pm

Teens In The Library: Meeting Them Where They Are

Britni Cherrington, Charlotte Mecklenburg Library

Noelle Culler, Charlotte Mecklenburg Library

Serving teens is a vital part of the public library's mission, and doing so in a way that is positive for both the library and teens is essential. Developing unique and flexible programming, creating a safe and inviting space for teens, setting and defining boundaries, and adhering to progressive disciplinary action all contribute to cultivating an inviting environment. This breakout session will highlight the ways in which a regional library with a large urban teen population has employed these tactics to ensure that the library is welcoming to all, while still being conducive to study and learning.

Maybe My Friend Can Help: A Roaming Peer-to-Peer Service Model at Atkins Library

Abby Moore, University of North Carolina at Charlotte

Beth Martin, University of North Carolina at Charlotte

Barry Falls, University of North Carolina at Charlotte

How many service desks does one university library need? Research shows that students are often more comfortable seeking help from their peers as opposed to the “authority figures” at a desk. Therefore, Atkins’ roaming program focuses on peer-to-peer service delivery with minimal staff time on the floor. Instead, full-time staff will train students on access and general reference services as well as provide oversight to the student roaming team. The pilot project allows us to explore the following questions: Do we need the large traditional desks, how is the service impacting research and access questions, and is a peer-to-peer model appropriate for our institution? We hope to discover if the roaming services program will make library resources and services more accessible while adding a personal touch to the interactions.

Collections on the Go: North Carolina’s Digital Heritage Online

Lisa Gregory, North Carolina Digital Heritage Center

North Carolina’s libraries are leaders nationwide when it comes to digitizing their collections and sharing them online. Sharing these collections means our local and global users get access to a diverse range of items for idle information seeking, education, research, and reuse. This presentation will look at digital collections shared through the North Carolina Digital Heritage Center, as well as the Center’s participation in the Digital Public Library of America. It will show just some of the wealth and diversity of library collections throughout the state, and how those collections are being shared online.

Mak(ing) Space: Perspectives from a Small Rural Academic Library

Rebecca Freeman, University of South Carolina Lancaster

Kaetrena Davis Kendrick, University of South Carolina - Lancaster

Making room in your library for a makerspace can be challenging, especially at small libraries. Determining how to maximize budgets, choose interesting projects, and procure and secure materials are just a few of the obstacles small libraries may encounter. The presenters will discuss how they implemented makerspace events in a small academic library and share ideas on how to scale them to your institution.

Morning Workshop – 10:30am – 12:20pm

Making Sense of Instructional Design

Julie Chandler, Novant Health,
Jennifer Ballance, Novant Health

Presented by two librarians who moved to the instructional design field, this workshop will introduce the participants to instructional design techniques and to the benefits of thinking with a beginners mind. There will be several exercises for participants to practice this mode of thinking and reflect on how their investigative research skills can assist them in creating well-crafted materials by employing instructional design practices.

Lunch – 12:20 – 1pm

Vendor Tables – 12:20 – 1:30pm

Poster Sessions– 1 – 1:30pm

The Library as an Incubator of Global Engagement

Orolando Duffus, University of North Carolina at Greensboro

Cookin' Up a Collection

Jean Moats, Johnson & Wales University at Charlotte

When One-Shot is Not Enough: A Double-Shot of Info Lit

Jo Henry, South Piedmont Community College
Dana Glauner, South Piedmont Community College

Transformative Spaces: Art in the Library

Rebecca Freeman, University of South Carolina at Lancaster

Making Makers

Michelle Folkman, University of North Carolina at Greensboro
Corinne Luthy, University of North Carolina at Greensboro

Breakout Session 3 – 1:40 – 2:30pm

CANCELED - *Meeting Them Where They Are: Who Are Our Customers, What Are Their Needs And Who are We To Them?*

Brian Hart, Charlotte Mecklenburg Library

Harold Escalante, Charlotte Mecklenburg Library

As communities change, how are the roles of libraries and library staff affected? Join us for a presentation and discussion on how libraries and library staff have evolved and must continue to in order to identify, reach and serve their customers and communities. When libraries and library staff are willing to examine and embrace both their true customer base and their roles in the community, they can position themselves and the communities they serve for greater success.

“Now You Want to Sue Me, But Fans Never Boo Me”: Hip Hop Pedagogy in The Library Classroom

Craig Arthur, Radford University

Alyssa Archer, Radford University

During this breakout session, I will detail how I have successfully used Hip Hop pedagogy to excite undergraduate students about the academic research process. With the appropriate classroom technology (two Technics 1210 turntables and a mixer) and a knowledge base acquired over 18 years of DJing, I will both explain and demonstrate how the traditional method of creating a Hip Hop song often mirrors the academic research process. Highlighting examples of music sampling can re-frame often overly punitive and mellow-harshening discussions of academic integrity into something infinitely more inspiring and revelatory.

Your Tattoo is Illegal! Remove It!

Cheryl Coyle, Central Piedmont Community College

Copyright is one of those topics that frustrates many people. There is often no right or wrong, just lots of gray (50 shades even). The only way people know truly if they are in the clear or not is to ask permission of the copyright holder, but how often do we actually do that? Or do you wait until you are sued? Yet for some, copyright is one great long debate and know that while there is no clear cut definitive answer for everyone, there are best practices and general guidelines that you can follow.

Breakout Session 4 – 2:40 – 3:30pm

Stone Soup: How Your Library Can Partner to Make Your Programming More Inclusive

Craig Arthur, Radford University

Crasha Townsend, Radford U. Center for Diversity & Inclusion

Explore best practices for building strong relationships with partners from outside the library to create excellent and inclusive programming. The presenters in this session represent partners from an academic library and the campus Center for Diversity and Inclusion. They effectively co-sponsor a wide range of programs on diversity that benefit both the library and the greater community. We will discuss lessons learned from successfully navigating bureaucracy, planning large events with multiple stakeholders, and creating spaces where difficult questions can be addressed.

CANCELED - Building Connections: Using Analogies and Metaphors In Information Literacy Instruction

Kathy Snediker, University of South Carolina

Brent Appling, University of South Carolina

Research indicates that the effective use of analogies and metaphors in teaching can help improve students' understanding of unfamiliar concepts by relating them to familiar ideas and situations, in turn increasing retention and creating a more comfortable learning environment. This session will discuss effective ways to incorporate analogies and metaphors into your information literacy instruction, including lessons on research planning, search strategies, evaluation criteria, and other key concepts. Examples can be adapted for one-shot or for-credit instruction.

Evaluating E-Resources: A Collaborative Approach

Amanda Binder, University of North Carolina at Charlotte

Elizabeth Siler, University of North Carolina at Charlotte

Evaluating electronic resources that you currently subscribe to can sometimes seem like a daunting exercise. Negotiating user needs and budgetary constraints can be hard to navigate. Usage statistics, although somewhat flawed, can be a good jumping off point to determine what resources to review and discuss with university faculty. Qualitative methods can also be

used to determine faculty priorities for e-resources. Learn how subject librarians can work together with electronic resource librarians to evaluate subject-specific electronic resources in order to both promote resources and determine future directions for collection development.

Afternoon Workshops – 1:40 – 3:30pm

Color with Creativity: Designing Staff Development With Limited Resources

Agnes Kathy Bradshaw, UNC at Greensboro

Denelle Eads, University of North Carolina at Charlotte

Michael Frye, Winston Salem State University

Have you been given the responsibility of planning staff development? Did you discover you had no budget to plan activities, and now are challenged with trying to motivate an already overworked staff to participate in staff development activities? How can tighter budgets foster more creativity in planning activities? And how can community agencies and sister institutions play a role in staff development planning?

During this session, participants will form the framework for a staff development activity that will suit the needs of their library and employees.

Summer Reading Sparks Lifelong Learning: An Innovative Approach To Maximize Impact

Catherine Haydon, Charlotte Mecklenburg Library

Martha Yesowitch, Charlotte Mecklenburg Library

Dana Eure, Charlotte Mecklenburg Library

Meryle Leonard, Charlotte Mecklenburg Library

Through an innovative, strategically aligned Summer Reading Program, the public library has the opportunity make a positive impact on its community. Charlotte Mecklenburg Library's Summer Reading Program has experienced significant growth in recent years, and staff have worked to develop an innovative, engaging program that encourages literacy and lifelong learning. Learn best practices related to implementing a new program model; tips for training and motivating library staff; and ideas for bringing the Summer Reading experience to underserved communities through targeted outreach.