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- ◆ LibCRM, build and maintain relationships with the community;
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See You Next Year!



www.mlalibrary.org

12th Annual Metrolina Library Association Conference

June 9, 2017



Conference Schedule

8 – 9 a.m.

Registration & Breakfast

9 – 9:15 a.m.

Opening Comments (Conference Hall)

9:15 – 10:15 a.m.

Keynote speaker: (Conference Hall)

10:30 – 11:20 a.m.

Breakout Session 1

11:30 – Noon

Poster Sessions/Vendors

Noon – 1 p.m.

Lunch (Conference Hall)

12:30 – 12:50 p.m.

Book signing

1 – 1:50 p.m.

Breakout Session 2

1:30 – 3:30 p.m.

Refreshments available

2 – 2:50 p.m.

Breakout Session 3

3 – 3:50 p.m.

Breakout Session 4



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Keynote Speaker



Dr. R. David Lankes is the director of the University of South Carolina's School of Library & Information Science and the 2016-2017 Follett Chair at Dominican University's Graduate School of Library and Information Science.

Lankes has always been interested in combining theory and practice to create active research projects that make a difference. He is a passionate advocate for libraries and their essential role in today's society, earning him the American Library Association's Ken Haycock Award for Promoting Librarianship in 2016. He also seeks to understand how information approaches and technologies can be used to transform industries.

In this capacity, he has served on advisory boards and study teams in the fields of libraries, telecommunications, education, and transportation including at the National Academies. He has been a visiting fellow at the National Library of Canada, The Harvard School of Education, and was the first fellow of ALA's Office for Information Technology Policy.

His book, *The Atlas of New Librarianship* won the 2012 ABC-CLIO/Greenwood Award for the Best Book in Library Literature.

Breakout Session 1

Ash

**Flipping the Script:
Using Learning Principles to Improve Online Library Instruction**

Marc Bess
UNC Charlotte

The session will address the following questions:

- What do online learning environments mean for the future of library instruction?
- What learning principles and best practices are most relevant to online library instruction?
- What can online learning principles tell us about how students process, analyze, and synthesize information?
- How can online learning principles be translated into practical strategies for improving and enhancing online library instruction?

Cypress

Using NSSE and Tableau to Determine Your Highly Engaged Students

Kimberly Looby
UNC Charlotte

During the fellowship program at UNCC, librarians worked with an Atkins Fellow to connect the data from the National Survey of Student Engagement (NSSE) to library data on student use to discover if and how students engaged with the library. Using Tableau, the library created a plan to connect the NSSE data with library data about students including: circulation, group study, instruction and reference help. This presentation will focus on how to determine highly engaged students from NSSE data, and suggestions for how to use it to connect the engaged students with library users.



<http://lis.uncg.edu>

The University of North Carolina

GREENSBORO
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Posters

Give Me A Break:

Reducing Stress and Bringing the Fun to the Academic Library

Layla Burroughs & Beth Auten
South Piedmont Community College

Resist: Hidden Jewish

Archives and Libraries – and the heroic women and men who saved them

Ron Stafford
USC

Using Assessment Data to Replace a Service Desk with a Kiosk

Rachael Winterling
UNC Charlotte

Library Advocacy through Storytelling

Laura McShane
UNC Charlotte & Johnson & Wales University

Fellowships: Preparing MLIS students for the library profession

Amanda Binder & Kim Looby
UNC Charlotte

Engaging Your Library in High-Impact Teaching and Learning Practices

Shannon Tennant
Elon University

Information Student Mentoring in Libraies

Valerie Freeman & Bryanna Ramsey
Johnson & Wales University

Rebecca Freeman & Zach Broughton
USC Lancaster

Not Just for Public

Libraries: Book Displays

Pamela Mason & Nicole Spoor
UNC Charlotte

Rittenhouse
BOOK DISTRIBUTORS

DISTRIBUTING THE LEADING SCIENTIFIC, TECHNICAL AND MEDICAL PUBLISHERS

Birch

Retooling Digitization Workflows at UNCC: Simple Techniques for Project Management and Metadata Creation

Rita Johnston & Joseph Nicholson
UNC Charlotte

Staff in the J. Murrey Atkins Library Special Collections and University Archives embarked on an ambitious effort to digitize legacy oral history interviews, photographic collections, and manuscript collections with the goal of making this content available in a new digital repository. This project employed a range of people with varying skill sets and knowledge of library practices, including undergraduate and graduate student workers, support staff, and librarians. Some of the tools were adopted to manage workflows and data, such as Trello and G Suite (formerly Google Apps). Other tools, including OCLC Connexion, OpenRefine, and XSLTs, assist with metadata creation and transformation. Many of these tools are simple enough for students to use. In this presentation, the Metadata Librarian and Digital Production Librarian will discuss some of the tools and processes utilized at UNC Charlotte to help manage complex digital projects.

Maple

Giving Our Users a LoT: Implementing a Library of Things at a Small Academic Library

Rebecca Freeman & Kaetrena Davis-Kendrick
USC Lancaster

While Libraries of Things (LoT) have taken hold as an increasingly popular service in public libraries, academic libraries have only recently begun applying this service to campus communities. This session will reveal how a small and rural academic library created, refined, and implemented a small Library of Things with minimal budgetary impact. The presenters will also discuss challenges and plans for growth for the LoT service. The session will address the following questions:

1. What are the benefits and challenges of implementing a LoT?
2. How does a LoT increase library value?
3. What are best practices for a sustainable and growing LoT?

Breakout Session 2

Ash

Join the Movement! Movement-Based Programming for Fun and Physical Literacy

Noah Lenstra
UNC Greensboro

How can libraries support learning through both the mind and the body? This presentation discusses how the mind-body connection can be nurtured by libraries throughout all stages of life. Participants in this interactive session will learn how movement-based programming works in libraries throughout North America, and talk about what they can do in their libraries to get communities [including staff!] up and moving throughout all stages of life. Public libraries provide programs focused entirely around moving the body: Everything from yoga to bike clinics to 5Ks to music and movement to life-sized board games. Discussion of this programming area will be informed by the results of the first systematic survey of movement-based programs in North American public libraries (letsmovelibraries.org), completed by over 1,500 public library systems.

Cypress

Starting an Islamic School Library: Challenges and Opportunities

Abrar Alkusaimi
Intellicor International Academy

Intellicor International Academy is Charlotte's newest private Islamic school. This presentation will cover developing challenges and opportunities that came up while developing the school library.

The session will address the following topics:

- What does it mean to develop an impartial collection within an Islamic environment? The presentation will include examples of books and materials that showcase the unique collection.
- Decisions about library space for a library that is used for elementary through high school ages. The creation of Neutral Zone area, discussion boards, comfortable seating, and desk seating.
- What are the initial challenges of starting a school library? How school events can be used to develop the importance of the library and highlight literacy as a goal for the library and school as a whole.
- Parent engagement and PTSO involvement with collection development and cataloging. The positive impact and potential challenges and how to deal with those challenges.

Birch

Augmenting Your Library: AR and VR Tools You Can Use

Judy Walker
UNC Charlotte

Augmented (AR) and virtual reality (VR) have once again been in the news due to new, cheaper technologies. This session will provide an opportunity to librarians to:

1. Understand the differences between augmented and virtual reality.
2. Experience some AR & VR programs.
3. Learn about the different tools that can be used to create AR and VR.

The session will also address the following questions librarians may have about AR/VR:

1. What is AR/VR?
2. Why should libraries incorporate AR/VR into their library?
3. How can libraries use AR/VR to improve their collections and services?
4. What equipment/tools are needed?
5. How can libraries create their own AR/VR?

It is hoped the session will ignite participants' imagination about these amazing and useful technologies.

Maple

Libraries as Publishers: One Library's Experience Creating and Supporting Open Access Journal Publication

Anna Craft & Michael Crumpton
UNC Greensboro

Libraries are re-envisioning their services in many ways, including the exploration of roles in scholarly publishing and support for and creation of Open Access (OA) content. This presentation will give an overview of a mid-sized academic library's experience implementing and supporting Open Journal Systems (OJS) as a publishing platform for OA journals. Topics will include roles, expectations, and skills needed for both journal personnel and library staff who work with OJS.

The session will also include a case study of a journal which is not only hosted by the Libraries', but is staffed by library personnel. Both speakers are active in editorial roles, and will address the challenges and changes the journal has faced in establishing itself as a new, peer-reviewed, OA journal. Presenters will discuss staff roles, skills needed, journal workflows, author relations, and impact and credibility. For institutions providing or considering support for scholarly journal publishing, this session will offer insight on issues that may surface during the implementation of these services. Presenters will discuss challenges and lessons learned at the macro level, in relation to service and support for the hosting institution; as well as at the level of the individual journal, providing insight from both sides of the fence.

Breakout Session 4

Ash

Every Classroom a Stage

Timothy Simmons & Amy Edwards
University of South Carolina

Performance is an element in every library instruction session. Yet most librarians receive little training on presentation skills. In this session, two librarians will move the spotlight from information literacy content to teaching as performance.

The session will address the following questions:

- Should librarians consider themselves performers?
- How do you construct an effective classroom stage?
- What skills can librarians learn in order to be persuasive presenters?
- How do you keep your audience's interest alive?
- Before the curtain falls, how do you bring the performance to a close?

Developing performance skills takes reflection, time, and practice. This session is designed to be part reflection, part content delivery, and part interactive practice. Performance approaches for both introverts and extroverts will be explored. Upon completion of the session, the participants will be able to identify performance tools for possible use in their own classroom.

Cypress

Retooling Your Life:

Use Project Management Techniques to Improve Your Productivity

Nicole Spoor & Rachael Winterling
UNC Charlotte

This session will allow attendees to gain project management strategies, tools, and tips. The presenters will provide an overview of project management and its importance to an organization, your work, and daily life. Through the session, you will gain a greater understanding of project management processes and tools through discussion as well as hands-on activities. Activities include an assessment of participants' current projects, project prioritization, identifying risks and how to plan for them, and a tool/technique survey to help participants decide what strategies and tools will help them the most.

The session will address the following questions:

- What is project management and how do project management strategies apply to my daily life?
- What tools can assist with managing my workload and improve my efficiency and effectiveness?
- How can I assess my current effectiveness?
- How can I determine what tools would work best for me?

Birch

Taking the First Step:

Launching an Effective OER Faculty Review Program

Geneen Clinkscales & Julie Reed
JC Smith University

In 2016, the libraries at Furman University, Johnson C. Smith University, Davidson College, and Duke University launched joint Faculty Open Educational Review Programs at their institutions. The Programs educated faculty on the concepts of OER, assisted them in identifying OER relevant to their areas of expertise, and trained them how to strategically review and assess OERs. Geneen Clinkscales and Julie Reed from Johnson C. Smith University, will discuss their work in effectively planning, promoting, and implementing the Programs and provide a summary of findings across all four Programs.

Maple

Task Force on Equity, Diversity, and Inclusion Recommendations: An Equitable Future for Libraries and the Profession

LaJuan Pringle

Charlotte Mecklenburg Libraries

ALA's Task Force on Equity, Diversity, and Inclusion developed a plan and strategic actions to build more equity, diversity, and inclusion among our members, the field of librarianship, and our communities. As these recommendations shift to an Implementation Working Group in 2016-2018, we continue to have public and honest conversations that help keep these issues at the forefront. LaJuan Pringle will present the recommendations in the context of the future of equity, diversity, and inclusion in our profession.

The session will address the following questions:

- How do we want to make the case that issues of equity, diversity, and inclusion (EDI) are relevant to libraries?
- How do we embrace or promote EDI when elements of our own government seem to be openly against it? Is the profession moving towards a post-neutral stance?
- Do you think the profession should take stances on issues that are normally considered outside the scope of librarianship, especially as it relates to EDI?
- Do you think libraries are safe havens? What does that mean going forward for libraries?

Breakout Session 3

Ash

Three Ws of OERs: What? Why? and Where?

Judy Walker
UNC Charlotte

When it comes to Open Education Resources (OER), librarians in all types of libraries have many questions. This session will attempt to answer some of those questions including the following:

1. What are open education resources?
2. Why should libraries incorporate them into their collection?
3. How should these resources be evaluated?
4. Where can libraries find quality OERs?

In addition, the session will discuss the following related topics:

1. What is the Creative Commons vs. public domain?
2. How OERs should/could be presented in library catalogs?
3. The session will not directly address creating a open education resource depository although it may come up in the course of the discussion.

Cypress

The Mary Livermore Library and Music Resource Center Retooling Experience

David Young & Meggan Hollis
UNC Pembroke

Many academic institutions have satellite libraries which function outside of the main library. In a digital age, staff in both libraries need to collaborate to "retool" their respective collections in order to provide faculty and students access to materials. This presentation will illustrate how open communication and active collaboration between library liaisons can make materials and information more accessible to users. Meggan Hollis will describe how the MRC functions for music students and faculty, how student workers are used to better serve UNCP's music student population, and how she works with the main library personnel to provide higher quality service.

The session will address the following questions:

- What steps have been taken at the Mary Livermore Library and UNC Pembroke Music Resource Center to "retool" their respective collections?
- In what ways does retooling both the Mary Livermore Library and MRC benefit patrons?
- How does "retooling" the library and the MRC create more access for patrons?

Birch

Adventures in 3D Printing: 3D Printing in Entrepreneurship and Student Learning

Dawn Behrend & Ralph Griffith
Lenoir Rhyne University

3D printing is becoming standard for quickly and inexpensively developing prototypes for entrepreneurs. It can also be an effective learning enhancement tool for a variety of disciplines, such as history, physics, and the health sciences. 3D printing provides a unique opportunity for librarians to collaborate with their patrons in the use of such technology as a tool in understanding, applying, and creating new knowledge. Dr. Ralph Griffith, Director of the Center for Commercial and Social Entrepreneurship, and Dawn Behrend, Instruction and Reference Librarian at Lenoir Rhyne University will discuss and demonstrate applications for 3D printing in academic communities.

The session will address the following questions:

- How can professors implement 3D printing in the classroom to teach new ideas?
- How can students apply 3D printing to demonstrate their knowledge of content?
- How can students and professors create new material to add to the scholarly conversation with 3D printing?
- How can librarians assist students and faculty in best using the 3D printer as a learning enhancement tool rather than just another cool gadget?

Maple

Pop-up socials: a holistic approach to library/faculty engagement

Amanda Binder & Jeff McAdams
UNC Charlotte

Finding ways to engage faculty with the library and our new resources can be challenging when they have busy on-campus schedules and competing priorities at work and at home. Taking that learning outside of the everyday work environment and incorporating it into the extracurricular lives of faculty can be an effective approach to promoting important resources available through the library. This presentation will discuss how two subject librarians incorporated elements of pop-up libraries to design, market and host a two-hour faculty outreach event off-campus on a Saturday in a popular, local brewery. Faculty were invited to bring their families, socialize with colleagues across campus, and listen to three short talks about new library resources and services. The fun, neutral setting and invitations were used to attract faculty to the event. This holistic approach to working with faculty can be a good way to experience conversations and engagement, promote cross-departmental networking and work-life integration, and support local businesses. Event invitations and materials, photographs, and faculty feedback will be included.